



- **Two Professional Recommendations:** Two letters of professional evaluation from persons who can assess your potential and motivation to use this program as a developmental accelerator for both personal and organizational impact. *Each reference letter must come directly from the reference and be sent directly to the Office of Graduate Studies email, gradstu@uwgb.edu, or mailed to:*  
UW-Green Bay  
Office of Graduate Studies  
2420 Nicolet Drive  
Green Bay, WI 54311

\* If requesting electronic transcripts, please have the institution send to uwgb@uwgb.edu. Paper transcripts sent directly from the institution that issued the transcript must be mailed to the address above.

## Degree Requirements

Code	Title	Credits
<b>Required Courses:</b>		
MBA 701	Purpose Driven Leadership	3
MBA 702	Critical Thinking Beyond Business As Usual	3
MBA 703	The Learning Organization	3
MBA 704	The Exponential Enterprise & Abundance	3
MBA 705	Evidence-Based Decision Making	3
MBA 706	Creating Brand Value	3
MBA 707	Financial Management	3
MBA 708	Disruptive Innovation	3
MBA 709	Artificial Intelligence & Technological Advances	3
MBA 710	The Path to Sustainability	3
MBA 711	Culture as a Competitive Advantage	3
MBA 712	Alternative Futures & Strategic Foresight	3
<b>Total Credits</b>		<b>36</b>

## Faculty

Faculty members in the Impact MBA Program (<https://www.uwgb.edu/executive-impact-mba/faculty/>) represent a wide range of teaching, practice, and research experiences.

**Bansal, Gaurav** (<https://www.uwgb.edu/directory/people/bansalg/>), Professor, Business Administration (MIS/Statistics). B.E. (1996) University of Gorakhpur; M.B.A. (2002) Kent State University; Ph.D., MIS (2008) University of Wisconsin-Milwaukee.

*Interests:* Teaching interests include introduction to management information systems, e-commerce, business statistics, database management systems, and web development. Research interests include internet information privacy and security, internet trust, e-commerce, and data mining.

**Buechse, Oliver**, Lecturer. Diploma in Psychology from Justus-Liebig-University, Giessen/Germany (1995), PhD in Economic Psychology from Alpen Adria University, Klagenfurt/Austria (1999). Executive in Residence - Strategic Transformation, UWGB (2020-22), Owner of My Strategy Source DBA Advancing Digital, Strategy Consulting firm.

*Interests:* Strategy, Innovation, Change, Leadership Dynamics, Collaborative Visioning, Digital Transformation, AI, Climate Impact, Climate Migration, Future of Education.

**Chandna, Vallari**, Associate Professor of Management and Chair, Master's of Management Program, B.A. LL.B-Honors (2007) RSTMN University, M.B.A in Organizational Behavior and Human Resources (2011) University of North Texas, Ph.D., Organizational theory (2016) University of North Texas.

*Interests:* Digital entrepreneurship, new organizational forms (temporary organizations), degrowth, sustainability, individual and organizational issues in start-ups, and inter-organizational relationships.

**Coury, David** (<https://www.uwgb.edu/humanities/faculty-staff/couryd/>), Frankenthal Professor of Humanities, German, and Global Studies. B.A. Biology and German (1986) Wittenberg University; M.A. University of Cincinnati (1992); Ph.D., Germanic Literatures and Languages, University of Cincinnati (1996).

*Interests:* International Business, Intercultural Communication, Globalization and cultural conflicts, U.S.-European political and economic relations.

**Frost, Susan M**, Lecturer in Humanistic Studies and in Business. B.A. triple emphasis humanities, communications, and business, University of Wisconsin - Green Bay (1997); M.A. Modern Studies, University of Wisconsin - Milwaukee (2005). President Frost Marketing Communications, Inc.

Interests: The humanities as an applied critical thinking skill, interdisciplinary approaches to business success, empathy training, and epochal business cycles.

**Huffcutt, Allen**, Professor of Human Resource Management, B.S. (1982) Mechanical Engineering, University of Wisconsin Madison; M.S. (1989) Industrial & Organizational Psychology, University of North Texas; Ph.D., Industrial & Organizational Psychology (1992), Texas A&M University.

*Interests:* Modern behavioral employment interviewing (theory and practice), personality testing, personality structure, culture and its effects on companies and employees, mental processing and decision-making.

**Murphy, Dianne**, Assistant Professor, Organizational Behavior, B.S (1993) St. Norbert College; MBA (2008), University of Wisconsin-Milwaukee; Ph. D., Organizations and Strategic Management (2017), University of Wisconsin-Milwaukee

*Interests:* Diversity, Entrepreneurship, Culture, Mentoring, Identity, International Business.

**Newaz, Md. Tarique** (<https://www.uwgb.edu/directory/people/md-tarique-newaz/>), Assistant Professor of Marketing, M.A. in English Literature (2003), Jahangirnagar University, Bangladesh, MBA Marketing (2006), University of Dhaka, MS in Marketing Research (2015) Southern Illinois University, Ph. D., Marketing (2019), Texas Tech University

*Interests:* Marketing Strategy, Social Media Marketing, Branding, Marketing Research.

**Pangarkar, Aniruddha** (<https://www.uwgb.edu/directory/people/aniruddha-pangarkar/>), Assistant Professor of Marketing. B. Com (1996), University of Pune; M.B.A in International Management (2002), Thunderbird School of Global Management; Ph. D., Marketing (2018), Texas Tech University

*Interests:* International Marketing, International Business, Marketing Strategy, Corporate Social Responsibility, Services Marketing, and Consumer Behavior.

**Radosevich, David**, Associate Professor, Business Administration (Management). B.A. (1994) Western Maryland College; Ph.D., Industrial/Organizational Psychology (1999) University at Albany, State University of New York.

*Interests:* Teaching interests include leadership development, human resource management, organizational behavior, and team building. Research interests include motivational processes, performance management, goal orientation, and the impact of technology on learning.

**Kumar, Sampath** (<https://www.uwgb.edu/management/faculty-staff/ranganas/>), Professor of Marketing. B.Com. (1993), M.B.A. (1996) Bharathiar University; M. Phil (2011) Alagappa University; Ph.D., Marketing/Research Methods (2008) University of Memphis.

*Interests:* Teaching interests include Marketing, Marketing research, Advertising, and Services marketing. Research interests include consumer behavior, advertising, services marketing and social marketing.

**Teclezion, Mussie**, Associate Professor of finance, B.A. in Accounting (1999) University of Asmara, Eritrea; M.B.A. (2003) University of Illinois in Urbana-Champaign; Ph. D., Finance (2008) Southern Illinois University – Carbondale in 2008.

**Thapa, Nichal**, Assistant Professor, MBA (2005) Financial Management, Lamar University; Master of Philosophy in Management (2015), Tribhuvan University; Ph.D. Entrepreneurship and Innovation (2021), University of Missouri.

*Interest:* Entrepreneurship and Innovation, entrepreneurial finance.